



CANCER CENTER BUSINESS SUMMIT

THE IMPACT OF HEALTH REFORM ON ONCOLOGY

2010 Cancer Center Business Summit

Thursday, October 7 – Friday, October 8

Please fill out form if submitting a check payment via mail:

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Please indicate which sessions you would like to attend:

Sunrise Session 7:00 a.m. – 7:50 a.m.

_____ **Oncology Legal Updates**

Judith Waltz, J.D., Co-Chair, Life Sciences Industry Team, Partner, Foley & Lardner LLP
Frederick C. Geilfuss II, J.D., Foley & Lardner LLP
Robert D. Sevell, J.D., Co-Chair, Health Information Group, Partner, Foley & Lardner LLP

_____ **I will not be attending the sunrise session**

Breakout Session Options

8:00 a.m. – 8:50 a.m.

_____ **Practice Consolidations: SuperGroups and Multi-Specialty Integration**

Michael L. Blau, J.D., Chair, Health Care Venture Practice, Partner, Foley & Lardner LLP
Bruce Cutter, M.D., MMM
Leonard Kalman, M.D., Advanced Medical Specialists

_____ **Multi-Disciplinary Care Case Studies: Lessons Learned**

Rhonda S. Mealor, Senior Managing Partner, Oncology Solutions, LLC
Mark Krasna, M.D., Medical Director, The Cancer Institute, St. Joseph Medical Center
Barbara L. McAneny, M.D., Chief Executive Officer, New Mexico Oncology Hematology Consultants Ltd.

_____ **I will not be attending a breakout session**

9:00 a.m. – 9:50 a.m.

_____ **Aligning Oncologist-Hospital Interests through Co-Management Arrangements**

Michael L. Blau, J.D., Chair, Health Care Venture Practice, Partner, Foley & Lardner LLP
Daryl P. Johnson, MAcc, AVA, Principal, HealthCare Appraisers, Inc.

_____ **The Business Case for Quality and Efficiency: Will Payors Buy It?**

Thomas R. Barr, MBA, Chief Operating Officer, Oncology Metrics, a division of Altos Solutions
John E. Hennessy, Executive Director, Kansas City Cancer Care

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10:00 a.m. – 10:50 a.m.

_____ **Trends in Compensating Oncologists in Hospitals and Groups**

Ronald Barkley, M.S., J.D., Executive Director, US Oncology
Teri U. Guidi, MBA, FAAMA, President and Chief Executive Officer, Oncology Management Consulting Group
Jessica Turgon, Senior Manager, ECG Management Consultants, Inc.

_____ **Health Reform and Oncology EMR Investment: Leveraging Information Technology and Meaningful Use**

Moderator: John V. Cox, D.O., Past Chair, Member of ASCO's EHR Workgroup; Editor-in-Chief, Journal of Oncology Practice
Warren M. Dodge, President, Altos Solutions
Ken Hotz, Ph.D., Senior Product Manager, Varian Oncology

_____ **I will not be attending a breakout session**

11: a.m. – 11:50 a.m.

_____ **Oncology Benefit Management by Payers: Who and How, and What Practices Can Do**

Dawn Holcombe MBA, FACMPE, ACHE, DGH Consulting; Connecticut Oncology Association

_____ **Specialty Pharmacy "Brown Bagging" Mandates: Is It Coming to a Payor Near You?**

Michael J. Anderson, M.D., Commonwealth Hematology- Oncology
Burt Zweigenhaft, Chief Executive Officer, OncoMed The Oncology Pharmacy

_____ **I will not be attending a breakout session**

Mail this form and check payment to:

Meetings & Incentives
10520 Seven Mile Road
Caledonia, WI 53108

Hotel and Travel Accommodations: If you are in need of hotel accommodations or travel arrangements, please indicate your need below and an agent will contact you once we have received your registration and payment.

___Hotel Accommodations (If you have questions, please contact Becky Druch at 262-835-6763 or bdpruch@meetings-incentives.com).

___Travel Arrangement (If you have questions, please contact Anita Carr at 262-835-6730 or acarr@meetings-incentives.com).