



CANCER CENTER BUSINESS SUMMIT

THE IMPACT OF HEALTH REFORM ON ONCOLOGY

2010 Cancer Center Business Summit

Thursday, October 7 – Friday, October 8

Complete this form when registering multiple attendees from the same company

Please fill out form if submitting a check payment via mail:

Company: _____

Address (no P.O. Boxes): _____

Suite Number /Apartment Number: _____

City: _____ **State:** _____ **Zip:** _____

Company Attendee #1:

Last Name (as it appears on photo ID): _____

First Name (as it appears on photo ID): _____

Badge First Name: _____

Position / Title: _____

Designation / Certification: _____

Work Phone: _____ **Extension:** _____

Fax: _____

E-mail Address: _____

Dietary / ADA Requirements: _____

Emergency Contact Name: _____

Emergency Contact Phone Number: _____



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Company Attendee #2:

Last Name (as it appears on photo ID): _____

First Name (as it appears on photo ID): _____

Badge First Name: _____ **Position / Title:** _____

Designation / Certification: _____

Work Phone: _____ **Extension:** _____

Fax: _____ **E-mail Address:** _____

Dietary / ADA Requirements: _____

Emergency Contact Name: _____

Emergency Contact Phone Number: _____

Company Attendee #3:

Last Name (as it appears on photo ID): _____

First Name (as it appears on photo ID): _____

Badge First Name: _____ **Position / Title:** _____

Designation / Certification: _____

Work Phone: _____ **Extension:** _____

Fax: _____ **E-mail Address:** _____

Dietary / ADA Requirements: _____

Emergency Contact Name: _____

Emergency Contact Phone Number: _____

If you have additional attendees from the same company, please include an additional copy of this form with their information.



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Please complete the following for each attendee you are registering:

Attendee Name _____

Please indicate which sessions you would like to attend:

Sunrise Session 7:00 a.m. – 7:50 a.m.

_____ **Oncology Legal Updates**

Judith Waltz, J.D., Co-Chair, Life Sciences Industry Team, Partner, Foley & Lardner LLP
Frederick C. Geilfuss II, J.D., Foley & Lardner LLP
Robert D. Sevell, J.D., Co-Chair, Health Information Group, Partner, Foley & Lardner LLP

_____ **I will not be attending the sunrise session**

Breakout Session Options

8:00 a.m. – 8:50 a.m.

_____ **Practice Consolidations: SuperGroups and Multi-Specialty Integration**

Michael L. Blau, J.D., Chair, Health Care Venture Practice, Partner, Foley & Lardner LLP
Bruce Cutter, M.D., MMM
Leonard Kalman, M.D., Advanced Medical Specialists

_____ **Multi-Disciplinary Care Case Studies: Lessons Learned**

Rhonda S. Mealor, Senior Managing Partner, Oncology Solutions, LLC
Mark Krasna, M.D., Medical Director, The Cancer Institute, St. Joseph Medical Center
Barbara L. McAneny, M.D., Chief Executive Officer, New Mexico Oncology Hematology Consultants Ltd.

_____ **I will not be attending a breakout session**

9:00 a.m. – 9:50 a.m.

_____ **Aligning Oncologist-Hospital Interests through Co-Management Arrangements**

Michael L. Blau, J.D., Chair, Health Care Venture Practice, Partner, Foley & Lardner LLP
Daryl P. Johnson, MAcc, AVA, Principal, HealthCare Appraisers, Inc.

_____ **The Business Case for Quality and Efficiency: Will Payors Buy It?**

Thomas R. Barr, MBA, Chief Operating Officer, Oncology Metrics, a division of Altos Solutions
John E. Hennessy, Executive Director, Kansas City Cancer Care

_____ **I will not be attending a breakout session**



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10:00 a.m. – 10:50 a.m.

_____ **Trends in Compensating Oncologists in Hospitals and Groups**

Ronald Barkley, M.S., J.D., Executive Director, US Oncology
Teri U. Guidi, MBA, FAAMA, President and Chief Executive Officer, Oncology Management Consulting Group
Jessica Turgon, Senior Manager, ECG Management Consultants, Inc.

_____ **Health Reform and Oncology EMR Investment: Leveraging Information Technology and Meaningful Use**

Moderator: John V. Cox, D.O., Past Chair, Member of ASCO's EHR Workgroup; Editor-in-Chief, Journal of Oncology Practice
Warren M. Dodge, President, Altos Solutions
Ken Hotz, Ph.D., Senior Product Manager, Varian Oncology

_____ **I will not be attending a breakout session**

11: a.m. – 11:50 a.m.

_____ **Oncology Benefit Management by Payers: Who and How, and What Practices Can Do**

Dawn Holcombe MBA, FACMPE, ACHE, DGH Consulting; Connecticut Oncology Association

_____ **Specialty Pharmacy "Brown Bagging" Mandates: Is It Coming to a Payor Near You?**

Michael J. Anderson, M.D., Commonwealth Hematology- Oncology
Burt Zweigenhaft, Chief Executive Officer, OncoMed The Oncology Pharmacy

_____ **I will not be attending a breakout session**

Mail this form and check payment to:

Meetings & Incentives
10520 Seven Mile Road
Caledonia, WI 53108

Hotel and Travel Accommodations: If you are in need of hotel accommodations or travel arrangements, please indicate your need below and an agent will contact you once we have received your registration and payment.

___Hotel Accommodations (If you have questions, please contact Becky Druch at 262-835-6763 or bdruch@meetings-incentives.com).

___Travel Arrangement (If you have questions, please contact Anita Carr at 262-835-6730 or acarr@meetings-incentives.com).